

NEWSLETTER



GM of Doral Lincoln

If you don't play to win don't play at all.

Tom Brady

GM of Ford of Kendall

We are very thankful to have such an outstanding group of associates that help us go from good to great everyday!

Steve Smith

GM of Lincoln of Cutler Bay

It has been inspiring to see the Team's resilience as we have encountered some challenges. My sincere gratitude to all of you.

Cary Castro



BUILDING BRANDS WITH PURPOSE AND PASSION

Thank you all for your support in working while we had CDK down and Eleads. We appreciate your extra efforts in this time where we still were able to make it happen. Also, thank you to all who attended our Company Picnic it was truly a great filled family day, rain or shine!

HELLO & WELCOME

Message From our CEO

Time flies, that's the bad news.
The good news is that you are
the pilot and can be highly
productive when used appro-
priately.

July, 2024



Luis Somoano
CEO & President

“The only goal you can’t accomplish
is the one you don’t go after”



DORAL AUTOMOTIVE GROUP

DORAL
LINCOLN



LINCOLN
OF CUTLER BAY



FORD
OF KENDALL

Easy Traditional Red Sangria Recipe



Here is the Recipe From Our CEO



The History of Sangria

From its humble roots in Spain, Sangria has grown to become a popular, refreshing party drink around the world. In the United States, Sangria was first tasted at the 1964 World's Fair in New York. The Spanish World area served this fruity wine punch to its visitors, and history was made!

Easy Ingredients

- 2 Oranges Chopped	- 2 Pears, chopped	- 2 Lemons, 1 chopped, 1 juiced	- 200g red berries, chopped
(we used straberrie and cherries)		- 3 tbsp caster sugar	- 1 tsp cinnamon
- 750ml bottle light red wine	- 100ml Spanish brandy	- 300ml sparkling water	-Ice

Method

STEP 1

Put the chopped fruit in a bowl and sprinkle over the sugar and cinnamon, then stir to coat. Cover and leave to macerate in the fridge for at least 1 hr, or ideally overnight.

STEP 2

Fill a large jug with ice. Stir the macerated fruit mixture to ensure the sugar is dissolved, then tip into the jug with the wine and brandy. Stir, then top up with the sparkling water and serve sangria.

Join our family and grow together!

Refer Someone Today!



Edith M. Muniz

HR Director

Contact me directly if you know of a candidate that would like to join the best family owned dealer group in Miami!

Office: (786) 582-6743

emuniz@doralautogroup.com

Customer Facing Positions at Each of our Dealers

We have many customer service opportunities in our Sales and Service Departments! Strong interpersonal and communication skills are a must! Customer service or hospitality background preferred. Positions include, Greet'er, Loaner Coordinator, Service Concierge, and much more. If you are interested or know someone, please send them our way!

Technicians

Techs of all levels! Entry level up to master. Ford Certified, Diesel, ASE Certified, Transmission, and Electrical Drivability are always in demand. If you know someone who is qualified, please let us know.

Sales Associates

The right candidate is outgoing, likes dealing with the public, organized and/or has prior sales or experience in the hospitality industry. If you are interested in applying for the sales associate position, please let your manager know and include why you feel you are qualified for the position.



DORAL AUTOMOTIVE GROUP

DORAL LINCOLN FORD OF KENDALL LINCOLN OF CUTLER BAY



The Company encourages all employees to refer qualified job applicants for available jobs openings. Other than managers in the line of authority and all Human Resources personnel, all employees are eligible to receive employee referral awards. When making referrals, instruct the applicant to list the employee's name on their employment application as the referral source.

If the referral is hired and completes 1-3 months of service and the employee is still an employee of the Company, the employee is eligible to receive a monetary award.

The reward is currently a gross amount of up to \$1,500 for Automotive Technician Employee Referrals.

It will be paid as follows:

\$ 1,500	Master /ASE after 90 days
\$ 500	Line Tech after 60 Days
\$ 250	Apprentice / Express Tech after 30 days

*In the event that the referring employee is terminated, the payout will be discontinued

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786-522-5351

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11020 SW 186th St, Miami, FL 33157
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FORD OF KENDALL
15551 S Dixie Hwy, Miami, FL 33157
305-238-9211



Jose Rivera, Doral Lincoln

Named One of Automotive News' 40 Under 40

Miami, FL, July 2024 – Jose Rivera of Doral Lincoln was named one of Automotive News' 40 Under 40. This annual program honors 40 high achievers at new-car dealerships who are under 40 years old.

Automotive News received nominations from across the U.S. and identified outstanding performers in a large field of high-quality talent at dealerships. This year's honorees are a diverse group with a broad range of titles and backgrounds. These bright stars were profiled in the July 8 issue of Automotive News, the leading news source for the global automotive industry.

"Our 40 Under 40 program celebrates dealership employees who stand out with their leadership and their results," said Jamie Butters, executive editor of Automotive News. "The individuals on this 13th annual list have demonstrated significant business achievements that have improved their stores and their communities."

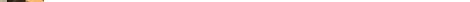
About Jose Rivera

From his roots in Cuba to being a part of the top Lincoln Dealer in the US. Jose's success and strive for perfection started as he arrived as an emigrant in 1998 at the young age of 12. In his early years and adopting to his new home, Jose started to work in the automotive world as a sales associate in advance auto parts and rapidly with his tenacity became assistant manager. Jose has held multiple positions which have provided him with the knowledge and fortitude to grow with Doral Lincoln since Mr. Somoano purchase the dealership in 2009. Jose quotes " by providing world-class customer services" we have become one of the top producers for Lincoln in Retail sales in the Nation!" He thanks his Doral Lincoln family that gave him the opportunity to grow professionally through the years. His growth has seen Jose acquire knowledge and training in Finance, Business Manager and for the last nine years as a sales manager. He believes the core to success and his incredible journey is due to dedication and hard work...Sky is the limit!



PHOTO GALLERY

Here are a few pictures of the past events we as a group have enjoyed together and participated in supporting our community. We thank each of you that were able to attend a few of the events such as the Cancer Walk, Our 4th of July Celebration, the Company Picnic and Company Lunch with our partners at Insurance Nation.





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Go to Apple App Store for iPhone and Play Store for Android.



Download the free mobile app





People born in July are usually optimistic. They focus on the bright side of things, even when things get tricky. This helps in finding solutions, which makes things easier for the people around them as well. They can laugh at themselves as well as different life circumstances

Juan Diaz	07/01	Anthony Polanco Heredia	07/02
Patricia Castellon	07/03	Mariah Vega	07/03
Abraham Hernandez	07/04	Maria Diaz	07/06
Moises Napoles	07/06	Yoisel Trujillo Valdes	07/08
Glane Valera	07/10	Alberto Lezcano	07/12
Apolinar Aguero	07/14	Jesus Roque Perez	07/16
Roberto Hernandez	07/17	Augusto Rodriguez	07/19
Hanoi Amado Arias	07/19	Mairym Mustelier Dominquez	07/19
Miguel Gutierrez Falcon	07/21	Maykol Coyedo	07/23
Yoan Menendez De La Rosa	07/25	Matthew Lon	07/25
Fidel Cuervo Ruiz	07/26	Daniel Menegatti Gomez	07/26
Feliz Galvan	07/27	Esteban Alzola	07/28
Jose Perez Jr.	07/31		

Let's Celebrate!



We are Miami!

Thank you and we look
forward to a strong July!